

# RAMON CHICHARRON

**PRESS KIT  
2017-2018**



## **WORLD MUSIC - CUMBIA**

Ramon Chicharron will treat you to a musical feast ; his music is a tasty mix of traditional colombian cumbia and champeta with psycho-tropical and electro sounds to top it off. With this unique musical combination he calls "cumbia chicharronica", he tackles the plight of migrants, as well as singing his love for *Pachamama*.

# BIOGRAPHY

The fusion of rhythms, sounds and languages that characterizes Ramon Chicharron comes from his Colombian roots, a place where salsa, champeta and afro-colombian rhythms of cumbia take part of everyday life. Leaving Medellin, Colombia, at the age of 19, he first arrived in Ontario and then moved to Montreal in 2005. He started his first musical project called *Ramon y su son*, a latin fusion project mixing *son cubano*, *cumbia* and *cha cha cha*, and launched his EP (*Pal' Monte*) in 2011. Looking for a sound that would be closer to his Colombian roots, he started experimenting and recording in his home-made studio and came out with a new project he named *Ramon Chicharron*, a mix between *chicha*, the traditional Andean fermented drink, and *ron*, the typically Caribbean fermented alcohol. He launched the album *Uepaje*, in December 2015. Celebrating the ancestral afro-colombian rhythms of *cumbia*, *bullerengue*, *son corrido*, *tambora* and *puya*, to which he adds trombone,



clarinet and psycho-tropical guitar, Ramon Chicharron creates a musical fusion he calls "cumbia chicharronica". He is currently working on his second album that will be produced by Samito. Abandoning the traditional Colombian drums, he transposes the rhythms of cumbia and champeta to congas and guira. With lyrics tackling the plight of migrants and inspired by Pachamama, the goddess known as Mother Earth among Andean people, he hopes to spread a message of consciousness while adapting the Colombian folklore to global sounds. To give a hint of what is coming with the next album, Ramon Chicharron launched the single "Fuiste tu", produced by Ian Lettre, in October.

# PAST CONCERTS



## 2017

### JANUARY

BELLE & BUM (TÉLÉ-QUÉBEC)

### FEBRUARY & MARCH

COLOMBIAN TOUR

### APRIL

SYLI D'OR (SEMI-FINALE)

### JUNE

FUNDRAISER FOR LATINARTE

SIDEWALK SALE PROMENADE WELLINGTON

CENTROPOLIS DE LAVAL

### JULY

FESTIVAL NUITS D'AFRIQUES

MARCHÉ DES POSSIBLE (POP MONTRÉAL)

BARIL ROULANT, VAL-DAVID

MELTING POT (FESTIVAL JUST FOR LAUGHS)

OASIS URBAIN (QUARTIER DIX30)

### AUGUST

CÉLÉBRATION CÔTE-DES-NEIGES

OASIS URBAIN (QUARTIER DIX30)

MAISON DE LA CULTURE DE LAVAL

### SEPTEMBER

INAUGURATION PLACE BONAVENTURE

VILLAGE AU PIED DU COURANT

JARDINS GAMELIN (POP MONTRÉAL)

## 2016

FESTIVAL DES TRADITIONS DU MONDE DE SHERBROOKE

CABARET DU FORUM SOCIAL MONDIAL

VITRINE DES MUSIQUES LOCALES MÉTISSÉE

FESTIVAL PRESENCIA (TORONTO)

### AS WELL AS MANY CONCERTS IN VENUES:

DIVAN ORANGE, GROOVENATION, MARCHÉ À CÔTÉ,

LE CERCLE (QUÉBEC), BALLATOU, MATAHARI LOFT,

L'ESCALIER

# ACHIEVEMENTS & COLLABORATIONS



In July 2016, Ramon Chicharron received the prize "Coup de coeur" at *Festival Traditions du Monde de Sherbrooke* for his song "Volar a tu lado".

In January 2017, Ramon Chicharron was on the tv show "Belle & Bum", broadcast on January 28th on Télé-Québec. [WATCH HERE](#)

Ramon Chicharron worked with [Sonido Pesao](#) for the song "Planeta Flotante" on his album "Uepaje" (2015).

A new collaboration project with [Ephniko](#), a DJ and MC originally from Baranquilla, Colombia, but living in Miami, is ongoing. The encounter between the two artists was really inspiring for both of them and they are now working on "Pilas", a *cumbia-hip-hop-electro* duo.

During the series of concerts "Étoiles Nuits d'Afrique", Ramon Chicharron invited [Gotta Lago](#), [Shauit](#) and [Boogat](#), for whom he will actually open at *Le Cercle*, in Quebec city, on November 25th.

# PRESS



**CAMUZ.CA** (DECEMBER 2016) - IN FRENCH

***Ramon Chicharron, le groupe le plus prometteur de l'année 2016***

"Ramon aiguise ses compositions et son jeu scénique à coup d'excellentes soirées et embarque sur une ambitieuse tournée colombienne."

**CAMUZ.CA** (SEPTEMBER 2016) - IN FRENCH

***Le tour du monde en 30 jours***

"La cumbia chicharronica de Ramon et sa prestance scénique vont plaire aux amateurs de cumbia et d'électro. Le fait que Ramon et son groupe, tout comme la cumbia elle-même, sont autant percutants avec une version traditionnelle que dans le nouveau style électro-bass émergent. Pour moi, c'est la plume et la qualité des musiciens qui fait que ce groupe sort du lot."

**RADIO-CANADA INTERNATIONAL** (DECEMBER 2015)

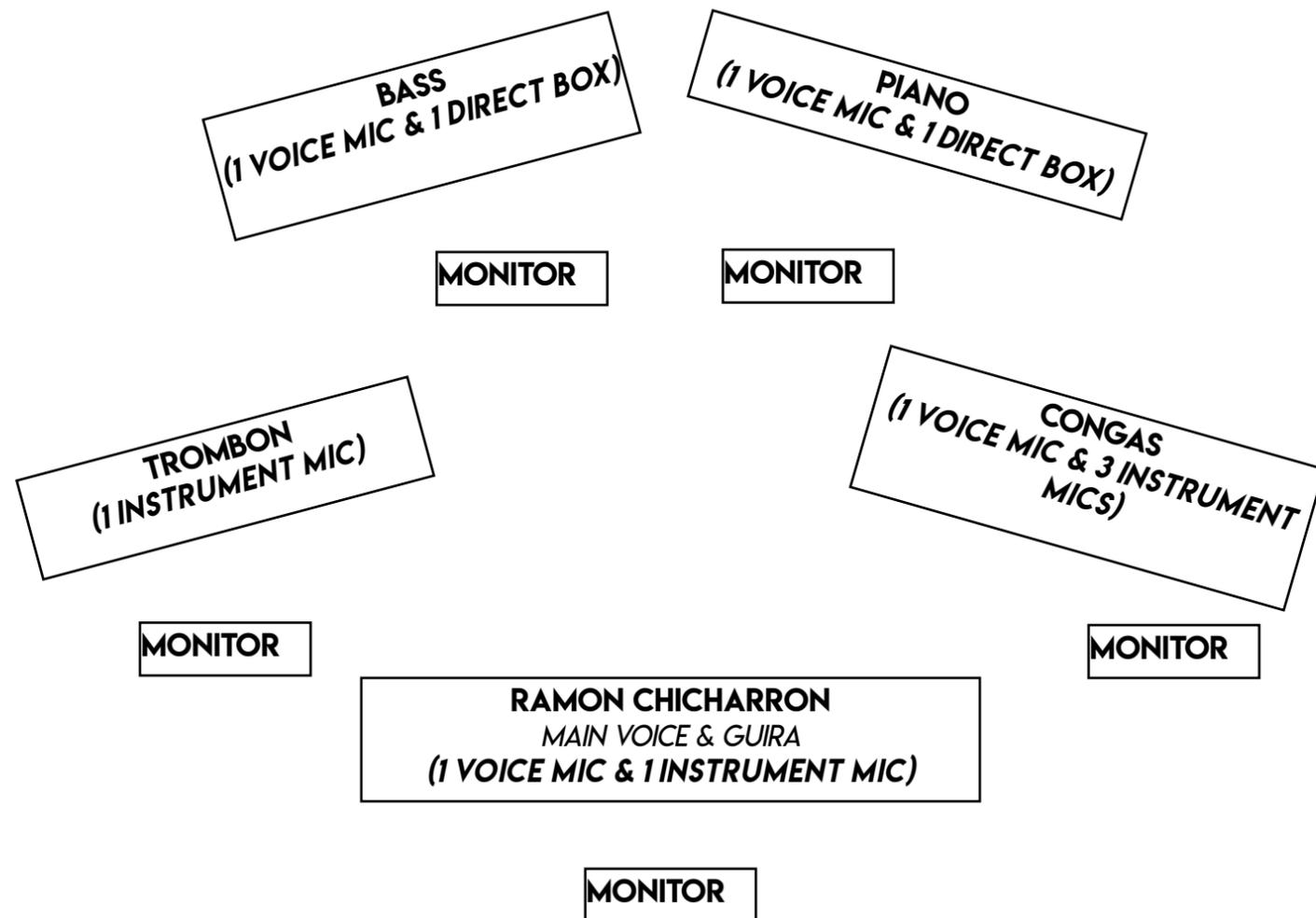
Radio interview (in spanish): ***Ramon es cumbia, chicha, ron y mucho más directamente desde Montreal***

**CAMUZ.CA** (DECEMBER 2015)

***Local heroes Montréalais***

"Uepaje" is #2 in the top 10 of the best album of 2015 by Don Mescal.

# STAGE PLOT



# LINKS & CONTACT



[WEBSITE](#)

[LISTEN TO "UEPAJE" \(2015\)](#)

[FACEBOOK](#)

[INSTAGRAM](#)

[CHANNEL YOUTUBE](#)



**BOOKING: MAUDE ST-AMAND COURCY**

**RAMONCHICHARRON@GMAIL.COM**

**514-632-7395**